



*A Vital HR Resource in the Racine and Kenosha Area...*

SHRM – Racine & Kenosha Area Chapter  
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## **SHRM – Racine and Kenosha Area Chapter Sponsorship Policy**

The SHRM - Racine and Kenosha Area Chapter offers opportunities for human resources related vendors and organizations to increase their visibility to area human resource professions through a sponsorship program. Sponsorships will be approved by the SHRM – Racine and Kenosha area Chapter Board of Directors. We value our corporate partners. They help us maintain high quality programming, a strong commitment to the business community and reasonable program costs.

### **Annual Sponsorship Levels:**

\$3,000 per year to the SHRM- Racine and Kenosha Area Chapter will receive:

- Company logo on program marketing pieces
- Link to your company website on the SHRM – Racine and Kenosha Area Chapter website
- Present your company to the Racine and Kenosha Area Chapter twice per year.
- May hang a banner at all monthly meetings and any 1 special event.

\$1,500 per year to the SHRM – Racine and Kenosha Area Chapter will receive:

- Company logo on program marketing pieces
- Link to your company website on the SHRM – Racine and Kenosha Area Chapter website

### **Meeting Sponsorship:**

The cost to sponsor a meeting is \$200 for SHRM – Racine and Kenosha Area Chapter members and \$300 for non-members. Benefits include:

- The opportunity to display and present human resources related products and/or services to meeting attendees
- Sponsors will be allowed to place materials on each of the tables at the meeting
- Network with the meeting attendees
- Provide a door prize (if desired)
- Meeting facilitator will mention the company as the sponsor
- Attend the meeting

### **Additional Sponsorship Opportunities:**

#### Website:

Site development sponsor: \$1500

Benefits include:

- Company logo on program marketing pieces
- Link to your company website on the SHRM – Racine and Kenosha Area Chapter website through the end of 2008.

Monthly site sponsor: \$200 for SHRM – Racine and Kenosha Area Chapter members and \$300 for non-members. Benefits include:

- Link to your company website on the SHRM – Racine and Kenosha Area Chapter website
- Recognition at the monthly meeting as that month's website sponsor.

#### Event:

From time to time the SRKA will host other events such as networking socials, the upcoming charter party, etc. At those events various components will be available for sponsorship. For instance, food table, gift table, name tag station, etc. Sponsorship of various components may vary but as a rule of thumb the following will be offered:

Sponsorship of any component: \$500

Benefits include:

- Logo name tent prominently displayed on that component
- Mention as a sponsor by the event host